

GRAND CANYON NATIONAL PARK KOLB STUDIO EXHIBIT PROGRAM GUIDELINES FOR PROPOSING AN EXHIBIT

Kolb Studio Exhibit Program Mission Statement: “Kolb Studio exhibits present artistic responses to the Grand Canyon region that encourage stewardship and inspire a sense of wonder.”

The program of changing exhibitions at Kolb Studio is intended to be a learning opportunity for visitors and local residents. Acceptance of proposals is governed by a few broad guidelines:

- Exhibits should accentuate the unique Grand Canyon visitor experience with themes that may relate to the Grand Canyon, the greater Colorado Plateau region or the National Park Service.
- All genres and mediums will be considered.
- Exhibits may also be visual art or artistic treatments on cultural history, science, or a combination of these elements. *See following page for park’s interpretive themes.*
- In general, the more self-contained or “turn key” the exhibit, the better, though on occasion we do develop original exhibitions from scratch.

An exhibit proposal should include the following:

- A description of the intended audience
- How the exhibit elements meet the above criteria
- The objective(s) you seek to achieve with the exhibition
- Proposed title of the exhibit
- The size of the show you are proposing (number of pieces, range of sizes, free-standing or wall-hung, etc.)
- The storyline or narrative text if it already exists
- How the exhibit materials would get here (Grand Canyon National Park, South Rim) and back to you (would you deliver or ship, if shipped, at whose expense?)
- A few representative examples of the work to be featured. Slides, prints, or digital images on CD or Web-based lightbox are preferred so that they can be easily reviewed by a group of decision makers; exhibit catalogs, publicity from previous shows, etc., are also acceptable. Please do NOT send original artworks.
- Itemized project budget
- Potential funding sources

Please also indicate whether original artworks are for sale, and mention any related products (posters, prints, cards, books, etc.) that might be available for sale in the Kolb Studio bookstore.

Please note that Kolb Studio is not intended to be a sales venue for artwork. Its programs are primarily educational in nature and should not be viewed as commercial opportunities. On occasion the National Park Service grants permission for Grand

Canyon Association (GCA) to facilitate the sale of original artworks; however, each request is considered on a case-by-case basis and they may decline requests to sell originals. If sales are approved, a commission will be negotiated with GCA. Commissions are used to offset the cost of the exhibit program.

About the proposal process:

Proposals will be received and reviewed by the Kolb Studio Advisory Committee, representatives of Grand Canyon National Park, and members of the GCA staff. The committee reviews the proposals using the park's interpretive themes as criteria. Based upon recommendations by the committee the proposals will be presented to GCA's Executive Director for final approval.

Send submission proposals to:

Helen Ranney

Grand Canyon Association

1824 South Thompson Street, Suite 205

Flagstaff, AZ 86001

hranney@grandcanyon.org

(928) 863-3877

Grand Canyon National Park's Interpretive Themes and Statement

Park Purpose Statement

The purpose of Grand Canyon National Park is based on the legislation establishing the park and the legislation governing the National Park Service. As a place of national and global importance, the Grand Canyon National Park is to be managed to:

- Preserve and protect its natural and cultural resources and ecological processes, as well as its scenic, aesthetic, and scientific values
- Provide opportunities for visitors to experience and understand the environmental interrelationships, resources, and values of the Grand Canyon without impairing the resources.

Park's Primary Interpretive Themes

Park themes are the key ideas through which the nationally significant resource values are conveyed to the public. They serve as a tool in identifying primary parkwide interpretive themes and desirable visitor experiences. Grand Canyon National Park's themes are:

- **The immense and colorful Grand Canyon is valued worldwide as one of Earth's most powerful and inspiring scenic landscapes, offering people enriching opportunities to explore and experience its wild beauty in both vast and intimate spaces.**
- **Water is the lifeblood of Grand Canyon — a force of erosion, a sustainer of scarce riparian habitat in a desert environment, a spiritual element for native peoples, a provider of recreation, and a central factor in the exploration, development, and politics of the American West.**
- **The Colorado River and other erosional forces sculpted the southern edge of the Colorado Plateau to form the Grand Canyon, revealing a beautiful sequence of rock layers that serve as windows into time.**
- **Extreme changes in elevation, exposure, and climate in the Grand Canyon support a remarkable range of biotic communities in unusual proximity; a relatively undisturbed ecosystem that allows natural processes to continue, providing sanctuary for present and future life.**
- **Grand Canyon remains a homeland and a sacred place to a number of Native American cultures, a point of emergence to some, offering us an opportunity to consider the powerful and spiritual ties between people and place.**
- **Grand Canyon has sustained people materially and spiritually for thousands of years — wider recognition of its value led to its designation as a National Park and World Heritage Site; however, continuing threats to its preservation generate dialogue about our need and responsibility to conserve our local and global environment.**