Inspire
Educate
Protect

REPORT TO DONORS
As we honor the centennial of the National Park Service, we also look ahead to 2019, when we will celebrate the founding of Grand Canyon National Park. This milestone causes us to reflect upon the history, culture and experiences that have taken place thus far. It also inspires us to continue our efforts to protect and enhance Grand Canyon National Park for the benefit of present and future generations.

Each year, an increasing number of visitors make their way to the Grand Canyon from every state and more than 150 countries around the world. Facebook reports that the Grand Canyon is among the top-twenty most “liked” international destinations. This influx of more than five million visitors annually puts a significant strain on park resources. As the official nonprofit partner of Grand Canyon National Park since 1932, the Grand Canyon Association (GCA) stands with the park to protect the much-loved canyon. Our desire to care for this amazing place is at the heart of what we do.

Given this tremendous growth in visitation, your support of GCA is more important than ever. Your support helps bring the Grand Canyon to life by providing visitor programs and services that go above and beyond the park’s day-to-day activities.

As park visitation has grown, so has GCA. You are part of an expanding community of members and donors whose passion connects us all to the Grand Canyon as we share our joint mission to enhance visitors’ experiences in the park. As federal appropriations continue to shrink and the park requires more private support, you play a key part in our expanding and robust fundraising program.

Looking ahead, we are on track to continue this growth as we approach the park’s centennial in 2019. Over the last five years, our membership has increased by an astounding 200 percent, retail sales have grown more than 150 percent and GCA’s support to the park jumped nearly 400 percent. Thank you for helping us keep pace with the demand for services. With your assistance, we can continue to advance important projects such as restoring trails, protecting the night skies, renovating Desert View Watchtower, providing educational opportunities for visitors and so much more.

Susan Schroeder, Chief Executive Officer

Stephen Watson, Board Chair
Joe Orr's generosity during his lifetime and support from the Orr Family Foundation provided the catalyst to begin the dark skies project. Work carried out in memory of Joe Orr will continue his legacy and share his love of night skies with today's visitors as well as with future generations. We are most grateful for the generous gift from the Orr Family Foundation.
Very one of us is inspired in a different way when we visit Grand Canyon National Park. For some, hiking and wildlife are the motivators; others may draw inspiration from the night sky or from cultural, geological or historical themes. Many visitors are simply awed by the canyon’s solitude and majesty. The Grand Canyon Association is working to support projects that protect and enhance these varied experiences. Our key initiatives are outlined below.

Protecting the Night Sky: Creating a Magical Evening Experience

At Grand Canyon National Park, the combination of high elevation, excellent air quality, low population density and frequent cloud-free weather creates one of the last areas in the contiguous United States for the enjoyment of natural, star-filled night skies. The National Park Service is committed to reorienting the lights within the park to be more night-sky friendly.

Grand Canyon recently received provisional certification as an International Dark Sky Park, and the ambitious process of retrofitting old fixtures and bulbs with state-of-the-art lighting that minimizes glare, reduces light trespass and doesn’t pollute the night sky is poised to begin.

Thanks to the generous philanthropic investment from GCA members and the Orr Family Foundation, every light bulb and light fixture in the 1.2 million-acre park has been identified and cataloged in a database that allows park architects, electricians and scientists to test various methods of minimizing artificial lighting while providing for public safety.

The park is well on its way to enhancing the canyon’s stargazing experience and giving visitors a chance to appreciate a true night sky. We hope to receive full International Dark Sky Park status by 2019, when Grand Canyon celebrates its 100th birthday as a national park.

Desert View Watchtower: Enriching Community, Celebrating Tribal Heritages

In 1932, celebrated southwestern architect Mary Colter designed Desert View Watchtower to resemble ancient American Indian sites found throughout the Colorado Plateau. Famed Hopi artist Fred Kabotie created its remarkable interior murals, along with Fred Geary and other notable American Indian artists. Now, this national historic landmark is in need of repairs and restoration. A conservation assessment of the structure and murals has been completed. Your support will provide much-needed funding to
continue this important work.

As a tribute to the American Indian tribes who have cultural ties to Grand Canyon, the park service plans to return the watchtower to its intended purpose as an introduction to American Indian culture. Several collaborating organizations—including tribal representatives, the NPS and GCA—crafted a long-range plan to develop and sustain tribal programming in the Desert View area, particularly at the watchtower. This outreach and partnership with tribal groups is an unprecedented example of park leadership's innovative, forward-thinking approach.

Now, park visitors are able to share in and learn about the tribes' rich cultural heritages while experiencing the magnificent landscape that has sustained Hopi, Navajo, Zuni, Havasupai, Hualapai, Yavapai-Apache and Southern Paiute people for millennia. Your support is needed to ensure that this intertribal gathering place and cultural heritage center is restored and maintained.

**Trails Forever: Blazing Paths to the Future**

Each year, more and more people hit the canyon’s 350-plus miles of improved trails. There are trails for every skill level, from rim-side strolls to demanding, below-the-rim wilderness hikes. No two trails are alike; each has its own merits, obstacles, challenges and colorful history. Hiking in the Grand Canyon creates strong memories and connections, and ongoing trail maintenance and restoration are critical.

Trail restoration is one of Grand Canyon National Park’s highest priorities, essential to visitor enjoyment, safety, resource protection and historic preservation efforts. Steep terrain, heavy use and erosion cause trails to degrade quickly. In a “crown jewel” national park, where need continues to outpace funding, the NPS has turned to GCA donors to help maintain this world-renowned trail system. Support from public/private partnerships is a critical component in the preservation of our trails.

With your help, we can continue to preserve these trails for future generations of hikers to enjoy. Together, GCA and our members and donors have been restoring wilderness trails throughout the park for years. We’ve funded restoration of Clear Creek and Grandview trails, but have many miles to go. Your support will ensure opportunities for transformational experiences for all who chose to explore the canyon’s pathways.

Grants from the American Express Company allowed the park to complete a conservation assessment of the building and its murals. The funding supported the evaluation, documentation and testing processes critical to historic preservation projects. Now, the real work of conserving and restoring the watchtower and the artwork it contains will begin.

To support these and other projects, please contact Chief Philanthropy Officer, Ann Scheflen, at (928) 863-3876 or ann@grandcanyon.org
“Liz and I are happy to give to GCA. The money raised through individual contributions has been used to make significant improvements to the park and its facilities. These improvements enhance the visitor experience and are enjoyed by millions of people every year. That is a great return on investment!”

—Bill Sweeney
Donor, Trails Forever Endowment
The Grand Canyon Association touches park visitors in many ways. Staff members are often key points of contact for visitors to the seven GCA in-park stores, where they answer a wide range of questions, including where to hike, what to see, and where to find food and facilities. Members of the GCA team are eager to share their knowledge of the park, and work very hard to ensure that each visitor has a world-class experience.

With funding support from GCA, Grand Canyon National Park is able to provide a rich experience for visitors from around the world. Park-store purchases help fund new exhibits; scientific research; trail restoration; wildlife monitoring; ecological restoration; arts, youth and education programs; and historic building preservation.

For two decades, the Grand Canyon Association Field Institute has been working closely with the National Park Service to provide educational opportunities that complement the park's interpretive efforts. The field institute offers an exciting array of classes led by expert instructors, each designed to share the many wonders of Grand Canyon National Park. On guided day hikes and tours, overnight backcountry treks, and rim-based learning adventures, visitors share the wonders of Grand Canyon with field institute experts. This program, which has increased from 1,800 to 3,000 participants in just five years, continues to grow steadily.

Thanks to the Polk Science Fellowship Endowment funded by the J. W. Kieckhefer Foundation and the Margaret T. Morris Foundation, students are engaged in meaningful, productive work that helps NPS staff preserve and protect the park. Focus areas include archeology, wildlife and vegetation.
Proceeds from GCA’s publishing program sales are used to support research and education at the park. GCA’s roots are deeply embedded in educating the public about the Grand Canyon’s rich geology, human history and wildlife. GCA works with topic experts to develop books and other materials on themes that focus on the Grand Canyon and the Colorado Plateau.

Youth education programs supported by GCA include field trips, distance-learning programs, classroom visits by NPS rangers and more. These youth programs set the stage for a lifelong appreciation of nature. Children not only learn about the great outdoors, they learn about themselves, and become good stewards of the earth. We believe that they will grow up to protect this breathtaking environment we so dearly love.

The Junior Ranger program at Grand Canyon National Park is fully supported by GCA and provided at no cost to visiting families. Interested young people complete a series of activities during their park visit, share their answers with a park ranger, and receive an official Junior Ranger patch and certificate. In 2015, 31,700 Junior Ranger booklets and more than 25,000 badges were distributed.

Rangers at Grand Canyon National Park have crafted a distance learning program that enables students nationwide to see the canyon up close, examine its fossils and interact with NPS rangers through enhanced video-conferencing technology. With support from GCA, Grand Canyon National Park offers a free, curriculum-based, distance learning program to school districts across the country, utilizing a state-of-the-art studio equipped with video and green-screen technology. Thousands of children are able to experience the beauty of this iconic landscape, learn about environmental stewardship and be inspired to get involved in outdoor activities in their own communities.

Teacher workshops amplify park educators’ reach by engaging teachers. Each year, seventy to one hundred teachers participate in ranger-led workshops that prepare them to teach about the Grand Canyon in their classrooms and/or for a class visit to the park.

Ranger-led field trips bring schoolchildren to the park. GCA funding helps subsidize the transportation schoolchildren require to participate in a ranger-led, curriculum-based field trip.

Classroom rangers meet students where they are. Park educators visit schools throughout Arizona and surrounding states and present hands-on, in-classroom activities or assembly programs, either as a substitute for a park visit or in preparation for students visiting the park.
Grand Canyon National Park covers more than 1.2 million acres, contains five of the seven North American life zones, and is home to numerous rare and protected plant and animal species. Scientists and researchers work diligently to ensure that these species are not lost forever.

Conserving Wildlife

Park biologists, volunteers and seasonal field staff conduct research on a variety of species, including bats, bighorn sheep, California condors, Mexican spotted owls, leopard frogs, mountain lions, peregrine falcons and many more. Monitoring park wildlife inventory, movement and behavior generates vital information about the overall health and changes in ecosystems. These efforts provide park staff with valuable data as they work to preserve and protect the species that make the canyon their home, including one of the largest populations of desert bighorn sheep in the world. Desert bighorns

Thanks to a generous investment from the Arthur L. & Elaine V. Johnson Foundation, we have begun to build and foster collaborative partnerships with tribes, community-based organizations and science-based partners to advance stewardship for bighorn sheep, promote visitor connections to bighorns and other wildlife resources, and enhance conservation of this extremely vulnerable wildlife species.
are vulnerable to population decline, and there is much to learn about their health. Grand Canyon Association members and donors support bighorn sheep population estimates; health assessments; monitoring equipment, including GPS collars; and interpretative displays to educate visitors.

Preserving Grand Canyon’s Rich Ecology

The size of the park makes managing its plant resources a daunting task. The spread of nonnative invasive plant species is a growing concern. Invasive species—tamarisk, for example—displace native vegetation (and thus, the animals that rely on it), alter soil salinity and increase fire frequency. With GCA’s support, the National Park Service began a pilot program to control the spread of tamarisk along the river.

To further this effort, GCA members and donors supported the construction of a unique, state-of-the-art greenhouse at the canyon. The new facility will allow staff and volunteers to propagate 30,000 plants annually, reduce the costs of plant propagation and grow plants from different life zones within a single structure. Volunteers are critical to this revegetation project, and GCA funding helps the park engage more volunteers to control invasive plant species, collect native seeds, inventory rare and exotic plants, and help maintain the native plant nursery.

In addition, your generous donations supported the following activities:

**Hawk Watch International** observed over 7,569 migrating birds of prey, an all-time record.

**The elk population study** generated baseline data, collecting and analyzing elk pellets to estimate the elk population within the study area to provide quantitative density and distribution estimates.

**Paleo discovery** supported a Geologist-in-Park intern to conduct high-priority fieldwork to assess vulnerable paleo resources, prepare field reports, update the paleo database, and improve the organization of photographs and other associated documents.

**South Rim springs research** assessed current conditions to evaluate trends in spring water quality and quantity; eighty samples were collected with the help of volunteer citizen scientists.
Your impact goes beyond dollars. When you share your passion for Grand Canyon with friends, co-workers and family, you introduce them to a growing number of people who are advocating for Grand Canyon and its need for support in many ways:

Your impact goes beyond dollars. When you share your passion for Grand Canyon with friends, co-workers and family, you introduce them to a growing number of people who are advocating for Grand Canyon and its need for support in many ways:

### 2010 vs. 2015

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of members</td>
<td>6,700</td>
<td>14,600</td>
</tr>
<tr>
<td><strong>Our member base is vital to connecting people to the Grand Canyon, enhancing the park experience and furthering the park’s educational mission.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retail sales</td>
<td>$5.0 million</td>
<td>$7.9 million</td>
</tr>
<tr>
<td><strong>Every time someone makes a purchase in a Grand Canyon Park store, they are supporting the park.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facebook fans</td>
<td>0</td>
<td>400,000+</td>
</tr>
<tr>
<td><strong>Social media fans help people stay connected to Grand Canyon as they go about their daily lives.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grand Canyon Field Institute participants</td>
<td>1,800</td>
<td>3,000</td>
</tr>
<tr>
<td><strong>People who attend a field institute class not only receive an immersive Grand Canyon experience, but also make long-lasting friendships and take home a wealth of knowledge.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual support to Grand Canyon</td>
<td>$1.1 million</td>
<td>$4.2 million</td>
</tr>
<tr>
<td><strong>Private funding enables Grand Canyon National Park to provide a world-class visitor experience.</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Celebrating the past five years of support to Grand Canyon National Park!
As we look back on the growth of our philanthropic giving, we can see the many ways our donors have made their mark on the Grand Canyon. Just a short tour around the South Rim provides insight into the improvements your support has made to some vital areas of the park.

In 2010, the Grand Canyon Association took on its first major project, raising funds to build the Mather Point Amphitheater, a wonderful seating area for ranger talks and special programs on the rim. We also helped fund the Tribal Medallion set in the walkway to Mather Point.

In 2013, GCA helped create the Bright Angel Trailhead. We turned a dusty, dirt parking lot into a world-class destination. Bright Angel is one of the world’s premier hiking trails, and now, visitors can start out on the trail or emerge from the canyon at a welcoming and beautiful area featuring restrooms, a water bottle filling station and more. This project inspired our Trails Forever endowment fund with a starting gift of $1 million from Arizona Public Service Foundation.

GCA is honored to be the park’s partner in stewarding the preservation of the wonderful Kolb Studio, perched on the canyon rim. The Kolb brothers played an important role in both the history of the park and of the West, and their home and studio, now a national historic landmark, needs to be safeguarded so that all can understand these rich stories.

We are just starting to see seedlings emerge at the demonstration garden. Adjacent to El Tovar, the new garden will show visitors—many of whom are unable to travel into the canyon—the beauty of our natural landscape. A showcase for native plants, the new garden will need less water than the former grass lawn. It also improves visitor safety, since these plants are less popular with our local elk than tasty green grass.

A new energy-efficient greenhouse was “christened” at GCA’s Members’ Weekend in May 2016. The new greenhouse reduces the park’s carbon footprint by allowing native plants to be propagated from seeds and cuttings within the park; it also doubles growing capacity, allowing better management of invasive species throughout the canyon.
Thank you for your passion and support of Grand Canyon National Park.

Many people, companies and organizations supported Grand Canyon National Park through donations to the Grand Canyon Association between January 1 and December 31, 2015. Due to space constraints, we are only able to include those who contributed $1,000 or more. Regardless of size, your contribution helps us inspire present and future generations to protect and preserve Grand Canyon. Thank you for your generous support.

$100,000+
National Park Foundation*
Liz and Bill Sweeney
Xanterra South Rim, LLC*

$50,000+
Arthur L. & Elaine V. Johnson Foundation
Delaware North Parks and Resorts*
J. W. Kieckhefer Foundation
The Orr Family Foundation
Frances and Rick Rockwell

$25,000+
Anonymous
APS Foundation
Arch and Laura Brown
Forever Resorts*
Margaret T. Morris Foundation
The Raintree Foundation
Kathy and Peter Wege

$10,000+
Anonymous
Bill and Barb Berkley
Rob and Mary Bricker
Sally and Craig Clayton
Grand Canyon River Outfitters Association
Dorothy and Ken Lamm
The Langston Family Foundation
Michael Loven
Linda Parr
Bruce and Ann Peek
REI
S. L. Gimbel Foundation

$5,000+
Penny Schultz
Daryl and Chip Weil

$2,500+
Anonymous, in memory of Shana Watahomigie
Loran and Robbie Aiken
The Babbitt Brothers Foundation
Barbara Banker
Darlene and David Barnes
Drew N. Barringer and Clare N. Schneider
Alexander Brown

$1,000+
Anonymous
A. J. and Peg Cook
Diana and Frank Costanzo
Dorrance Family Foundation
Eric and Kathryn Fraint Charitable Fund
James Frank
Grand Canyon Railway*
Alan and Katie Heibein
Korban Fund
Loven Contracting
Theresa McMullan
Picerne Fine Art Collection
Susan Schroeder and Gary McNaughton
Dawn and Stan Sutherland
Susan and Howard Thiele
Johanna and Willem Van Kempen
Virginia G. Piper Charitable Trust
Christopher Watts

* Indicates corporate or non-profit organization
Cornelia Cogswell Rossi Foundation
Karen and John Dansby
Lynn and Patrick de Freitas
Richard G. Dooley
Margie and Fred Edson
Karan English
Sally and David Falck
Greg Ferguson
Patricia and Robert Foster
Evelyn and Eric Fry
Beth and George Gillis
Lori and Rick Goddard
Bernice Groves
Kathy and Michael Hayes
Pam and Sam Himmelrich
Cher and Steve Hirsch
Patrice Horstman and Lulu Santamaria
Theodore Hullar
Laura Jones and Ron Hurle
Johnson & Johnson Matching Gift Program
Just Roughin’ It Adventure Company
Nancy Kruse-Kampfe and Robert Kampfe
Brian and Caterina Kavanagh
Joanne and John Kirby
Jean and Jay Kislak
The Kraus Family Charitable Fund
Sandi and Gary Larsen
Lumberyard Brewing Co
Macy’s/Bloomingdale’s Matching Gift Program
Diane Hardy Marx and Rev. David Marx
Joseph Mastroianni and Kristan Hutchison
Cheryl Matheis and Tom Goodwin
Michael W. Mattingly
Joanne and Jim McDowell
Marilyn Meade and Barbara Whitney
Paula and Jim Miller
David Monet
Mountain Sports
Christine Muldoon
Melissa Murphy
Nina Mason Pulliam Charitable Trust, in honor of Bob Berger
Carol and William North
Dan and Cynthia O’Connor
Debra and Richard Onsager
Carrie and Joe Ostroski
Linda and Tom Pallas
Anna Pettersson
Pfizer Foundation Matching Gifts Program
Mary and Neil Pope
Joan and Edmund Portnoy
Daisy Power
Sandra and William Puchlevic
Michael Quinn and Ellen Deibert
Lee and Paul Schmidt
Christine and Michael Schroeder
Phyllis and Paul Schroeder
Audrey and Michael Sepe
Nancy Siegfried and Dave Edwards
Susan and Craig Sigler
Barbara L. Smith and Craig Gordon
Chris and Liz Sokolowski
Helen Thoele Stalder
Spencer Sun
Karen and Terry Swehla
Jill and T. Paul Thomas
Vicky and David Thomas
Beth and Charles Tolfree
Tourism Cares, Inc.
Susan and Richard Turner
Barbara and Dave Uberuaga
Unitarian Universalist Congregation of Phoenix
Xianfeng Sean Wang and Wei Li
Tina and Peter Watterberg
Hilarie and Peter Weinstock
BJ and Frank White
Woods Construction
Pamela Wrench
Malinda and Charles Wright
BethAnne Yeager and David Schwartz

*Special thanks to our park partners, who support Grand Canyon Association and provide critically important funding to the park through the guest lodging donation program.

This list includes donations made between January 1 and December 31, 2015. Every effort has been made to ensure that it is accurate and complete. We apologize if your name has been omitted or otherwise inaccurately reported. Please contact us at (800) 858-2808 so we may correct our records.

Legacy Gifts
The Bright Angel Circle honors forward-thinking individuals who have made an estate gift or bequest to the Grand Canyon Association. Benefits include special recognition and the satisfaction that comes from helping us preserve and protect the Grand Canyon for future generations.

BRIGHT ANGEL CIRCLE MEMBERS
Robert W and Barbara L. Aaron
Ron Alexander
Jeannette and Robert Barnes
Barbara Bigelow
Sally and Craig Clayton
William D. Di Paolo and Laura Hall
Gregory Dixon
Fred and Margie Edson
Raymond Flint
K. L. Gibson
Sharon Gossett
Jerilee Grandy
Elly and Bob Hostetler
Margaret Idema
Mark and Cynthia Jordan
David King
Dorothy and Ken Lamm
Christine Muldoon
Teresa Hurst Peitrowski
Susan Schroeder
Dan Shein and Beth Rosenberg
James Stewart
Laura and Don Stuart
Cheryl Thomsen
Johanna and Willem Van Kempen
Marilyn and Warren Viehl
Daphne and Stuart Wells
DJ Williams
Pamela Wrench

To join the Bright Angel Circle, please call Ann Scheflen, Chief Philanthropy Officer, (928) 863-3876, or visit www.grandcanyon.org.
Become a Grand Guardian

You are invited to help preserve one of America’s most loved and visited landmarks by becoming a Grand Guardian. With an annual gift of $1,000 or more, you make an immediate impact on the park while enjoying special benefits only available to Grand Guardians. Please join us!

Grand Guardians
(As of July 1, 2016)

Anonymous
Felicia and Tom Baldwin
Jimmie and Harry Balling
Barbara Banker
Barbara Glazer Rosenblatt and Randall Lee Rosenblatt Family Foundation
Darlene and David Barnes
Bill and Barb Berkley
Robert Brabham
Kate and Brian Brady
Ginger and Don Brandt
Jane and Rick Brothers
Brianna and Randall Brown
Tania Calhoun
Kathryn Campana
Jana Carpenter
Larry Clark
Sally and Craig Clayton
Larry Coates
A. J. and Peg Cook
Diana and Frank Costanzo
Karen and John Dansby
Lynn and Patrick de Freitas
Richard G. Dooley
Britta Dosland
Helen and Mark Ducharme
Margie and Fred Edson
Jessica and Ken Ellsworth
Eric and Kathryn Fraint Charitable Fund
Sally and David Falck
Greg Ferguson
Lisa Fogle
Nancy and Jerry Fogleman
Patrice and Richard Foudy
Deborah Gage
Beth and George Gillis
Steve Gottlieb
Bernice Groves
Michelle Haddy
Michael Ann Hahnenkratt
Sheila and Allen Henry
Cher and Steve Hirsch
Ely and Bob Hostetler
Cheryl and Bob House
Laura Jones and Ron Hurle
Brian and Caterina Kavanagh
Leigh Ann and Greg King
Joanne and John Kirby
Julie and Doug Klapstein
Teresa Kline
Patricia and Ken Kruger
Dorothy and Ken Lamm
Ann and Bob Lufrano
Daisy Lufrano
Elizabeth Lufrano
Vicki MacKay
Judith and Matthew Manning
Diane Hardy Marx and Rev. David Marx
Joseph Mastroianni and Kristan Hutchison
Joanne and Jim McDowell
Theresa McMullan
Doris Meyer and Richard Hertz
Nina and James Meyer
Paula and Jim Miller
David Monet
Christine Muldoon
Melissa Murphy
Erica Nelson and Steven Schueppert
Peter and Victoria Nelson
Karen and Joseph Newton
Linda and Scott O’Brien
Dan and Cynthia O’Connor
Linda and Tom Pallas
Daisy Power
Frances and Rick Rockwell
Joy and David Schaller
Lee and Paul Schmidt
Christine and Michael Schroeder
Phyllis and Paul Schroeder
Susan Schroeder and Gary McNaughton
Josephine Shuman
Susan and Craig Sigler
Susan Silliman
Marsha Morgan Sitterley
Barbara L. Smith and Craig Gordon
Kelley and Brent Southwell
Helen Thoele Stalder
Joan and Edward Steiner
Cynthia and Bradley Strecker
Spencer Sun
Dawn and Stan Sutherland
Karen and Terry Swehla
Janice and Tony Taylor
Raymond Taylor
Douglas Thomas and Carol Zazubek
Jill and T. Paul Thomas
Vicky and David Thomas
Martin and Wendy Tomerlin
Susan and Richard Turner
Jane Tuten
Barbara and Dave Uberuaga
Johanna and Willem Van Kempen
Xianfeng Sean Wang and Wei Li
Elizabeth and Stephen Watson
Kathy and Peter Wege
Daryl and Chip Weil
Hilarie and Peter Weinstock
BJ and Frank White
Kathleen Duffy Ybarra and Frank Ybarra
BethAnne Yeager and David Schwartz

To become a Grand Guardian, please call Maraka Oltrogge at (928) 863-3877 or visit www.grandcanyon.org.
Support YOUR Park

Ways to Give

Your contribution to the Grand Canyon Association provides critical support to protect and preserve Grand Canyon. However you choose to give, your generosity will be recognized and appreciated by all who treasure this World Heritage Site.

Membership
From historic preservation to wildlife research, members support a wide range of visitor services throughout the year and are part of an international community of people who care deeply about nature and our national parks.

Grand Guardian
Help protect and sustain one of America’s most enduring landscapes with a gift of $1,000 or more.

Tribute & Honor Giving
Recognize an important person in your life, honor a special event or anniversary, or remember a loved one with a gift to Grand Canyon National Park.

Leadership Gifts
Make a lasting impact at Grand Canyon with a leadership gift of $10,000 or more to trails, historic preservation, research and science, or youth education.

Trails Forever & Endowment Giving
Your gift to Trails Forever will be invested in a permanent fund, and the earnings will provide a source of annual income to help the park maintain more than 350 miles of wilderness trails.

Bright Angel Circle
Preserve and protect the park for future generations by remembering us in your will. Your estate gift or bequest creates a lasting legacy, and you are honored today with recognition in our Bright Angel Circle.

“With over five million visitors to the park each year, trails are impacted and the park needs help to maintain them. The Trails Forever endowment fund is a powerful and secure way to support the canyon trails we love in perpetuity.”

—Laura and Arch Brown
Bright Angel Circle members

To make a gift, call Ann Scheflen, Chief Philanthropy Officer, at (800) 858-2808, or email ann@grandcanyon.org.
## Financials

### Statement of Financial Position
(with comparative totals for December 31, 2014)

**December 31, 2015**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 2,026,836</td>
<td>$ 2,161,488</td>
</tr>
<tr>
<td>Investments</td>
<td>3,360,079</td>
<td>3,076,254</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>34,261</td>
<td>31,769</td>
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<tr>
<td>Inventory</td>
<td>965,543</td>
<td>630,147</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>223,787</td>
<td>284,463</td>
</tr>
<tr>
<td>Other current assets</td>
<td>48,807</td>
<td>24,492</td>
</tr>
<tr>
<td>Total current assets</td>
<td>6,659,313</td>
<td>6,208,613</td>
</tr>
<tr>
<td>Investments held for endowment purposes</td>
<td>2,875,192</td>
<td>2,748,117</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>490,947</td>
<td>435,014</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$ 10,025,452</strong></td>
<td><strong>$ 9,391,744</strong></td>
</tr>
</tbody>
</table>

|                      |          |          |
| **Liabilities:**     |          |          |
| Accounts payable     | $ 259,511 | $ 300,727 |
| Accrued payroll and related liabilities | 120,014   | 202,554   |
| Customer deposits    | 240,214   | 239,603   |
| Capital lease payable, current portion | 17,895    | 17,327    |
| Other current liabilities | 26,265    | 71,532    |
| Total current liabilities | 663,899   | 831,743   |
| Capital lease payable, non-current portion | 43,373    | 61,382    |
| **Total liabilities** | **707,272** | **893,125** |

|                      |          |          |
| **Net assets:**      |          |          |
| Unrestricted:        |          |          |
| Board designated for operating reserves | 1,485,042 | 1,288,443 |
| Undesignated         | 2,740,705 | 2,039,710 |
| Total unrestricted net assets | 4,225,747 | 3,328,153 |
| Temporarily restricted | 2,314,866 | 2,662,829 |
| Permanently restricted | 2,777,567 | 2,507,637 |
| Total net assets     | 9,318,180 | 8,498,619 |
| **Total liabilities and net assets** | **$ 10,025,452** | **$ 9,391,744** |

The amounts presented here are derived from the Grand Canyon Association's audited financial statements for the year ending December 31, 2015. A copy of the audited financial statement is available on request.
## Statement of Activities

(with comparative totals for the year ended December 31, 2014)

<table>
<thead>
<tr>
<th>Year Ended December 31, 2015</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues, support, and gains:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales</td>
<td>$7,921,520</td>
<td>$6,311,062</td>
</tr>
<tr>
<td>Contributions and Memberships</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individuals</td>
<td>2,120,097</td>
<td>1,959,418</td>
</tr>
<tr>
<td>Corporations</td>
<td>65,543</td>
<td>72,522</td>
</tr>
<tr>
<td>Foundations</td>
<td>310,982</td>
<td>279,107</td>
</tr>
<tr>
<td>Events</td>
<td>182,215</td>
<td>142,092</td>
</tr>
<tr>
<td>Investment and Other income</td>
<td>566,765</td>
<td>814,527</td>
</tr>
<tr>
<td><strong>Total revenues, support, and gains</strong></td>
<td>$11,167,122</td>
<td>$9,578,728</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Expenses:</strong></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales Expenses and Cost of Goods Sold</td>
<td>4,493,442</td>
<td>3,696,322</td>
</tr>
<tr>
<td>Aid to National Park Service</td>
<td>4,184,065</td>
<td>3,578,382</td>
</tr>
<tr>
<td>Aid to USDA Forest Service</td>
<td>11,799</td>
<td>7,660</td>
</tr>
<tr>
<td>Management and general</td>
<td>1,151,827</td>
<td>970,008</td>
</tr>
<tr>
<td>Fundraising</td>
<td>506,428</td>
<td>468,930</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>$10,347,561</td>
<td>$8,721,302</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>819,561</td>
<td>857,426</td>
</tr>
<tr>
<td>Net assets, beginning of the year</td>
<td>8,498,619</td>
<td>7,641,193</td>
</tr>
<tr>
<td><strong>Net assets, end of the year</strong></td>
<td>$9,318,180</td>
<td>$8,498,619</td>
</tr>
</tbody>
</table>
Purpose

Grand Canyon is a national treasure, one of the Seven Natural Wonders of the World and an international symbol of nature’s grandeur. As the official charitable partner, the Grand Canyon Association provides private funding to enable Grand Canyon National Park to raise the margin of excellence for educational programs and preservation, build innovation in park services, and support necessities not funded by federal dollars.

Mission

We inspire people to protect and enhance Grand Canyon National Park for present and future generations.

Vision

We support Grand Canyon National Park in its goals to provide enriching and fulfilling visitor experiences and to protect the park for future generations. We will achieve this by establishing a stable and growing funding stream, providing enhanced educational experiences, and engaging advocates for the park.