



**GRAND CANYON  
CONSERVANCY**

**FOR IMMEDIATE RELEASE**

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**CONTACT:**

Mindy Riesenberg  
(928) 863-3878

[mriesenberg@grandcanyon.org](mailto:mriesenberg@grandcanyon.org)

**Grand Canyon Conservancy Is Named Hometown Charity  
for Flagstaff Subaru's Share the Love Event**

GRAND CANYON, ARIZ.—Grand Canyon Conservancy (formerly Grand Canyon Association) is proud to announce that it has been chosen as this year's Hometown Charity for the Subaru Share the Love event at Flagstaff Subaru.

From November 15, 2018 to January 2, 2019, Flagstaff Subaru will donate \$250 for every new Subaru vehicle purchased or leased to the customer's choice of charity. There are five national charities chosen each year, and individual Subaru stores may select a unique local sixth charity that works within their community. Grand Canyon Conservancy has the honor of being this year's Hometown Charity in Flagstaff, along with national charities The American Society for the Prevention of Cruelty to Animals® (ASPCA®), Make-A-Wish®, Meals on Wheels America®, and the National Park Foundation.

Subaru retailers across the country have selected 681 local charitable organizations to support during this year's Share the Love event.

Now in its eleventh year, Subaru hopes that by the end of this year's event, the Share the Love program will have exceeded a grand total of \$140 million donated nationally since the event started in 2007.

“We are so appreciative of Flagstaff Subaru’s support, and look forward to working with them and the Subaru Share the Love program,” said Susan Schroeder, Grand Canyon Conservancy CEO. “Each donation made to Grand Canyon Conservancy will go directly to Grand Canyon National Park, funding trail restoration, educational programs, and natural and cultural preservation.”

### **About Grand Canyon Conservancy**

Grand Canyon Conservancy (formerly Grand Canyon Association) is the official nonprofit partner of Grand Canyon National Park, raising private funds, operating retail shops within the park, and providing premier guided educational programs about the natural and cultural history of the region. Our supporters fund projects including trails and historic building preservation, educational programs for the public, and the protection of wildlife and their natural habitat. Grand Canyon Conservancy inspires people to protect and enhance Grand Canyon National Park for present and future generations. For more information, visit [www.grandcanyon.org](http://www.grandcanyon.org).

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